

# AQUAcgreen™

Tree Free Eco Friendly Publishing  
[www.aquacabanamag.com](http://www.aquacabanamag.com)

As the demand for environmental integrity grows, AquaCgreen takes pride in announcing their answer to eco-friendly publishing. Unlike traditional publishing AquaCgreen publishes without the use of trees, water or toxic agents including bleaching chemicals. The result is an environmentally responsible publishing that offers unrivaled visual quality, performance and environmental impact.

AquaCgreen products are naturally resistant to scuffing, water, grease and oily substances making it ideal for outdoor applications. Due to AquaCgreen's distinctive characteristics, it is also resistant to ultra violet rays, therefore it will not yellow or become brittle in the sun.

AquaCgreen paper is an earth friendly, energy efficient, acid free paper that is superior in performance, appearance, and aesthetics over traditional papers.

## KEY ELEMENTS

AquaCgreen is made entirely from inorganic mineral powders derived from stone (limestone or calcium carbonate) with a trace amount of non-toxic resin and high density polyethylene (HDPE) as a bonding agent.

## COMPARISON :

Process	AquaCgreen	Traditional Paper	Recycled Paper
Timber Consumption	NONE	Highest	Medium to High
Water Consumption	NONE	Highest	Medium to High
Chemical Bleaching	NONE	Highest	Medium to High
Hazardous Waste	NONE	Highest	Medium to High

## ENVIRONMENTAL

This is what would be saved by replacing one ton of regular coated paper with one ton of AquaCgreen type paper

- **20 TREES SAVED**
- **42 lbs Waterborne waste not created**
- **7,480 Gallons of water/wastewater flow saved**
- **167 lbs solid waste not generated**
- **236 lbs atmospheric emissions eliminated**
- **25 million BTU (energy not consumed)**

For more information: 310.712.1285 / [aquacgreen@gmail.com](mailto:aquacgreen@gmail.com)



Responsible Publishing

# AQUACgreen Publishing Uses Eco-friendly Inks

AquaCgreen uses soy inks on all its printing and publications including Aquacabana Magazine and AquaCgreen's printing partner is Forest Stewardship council approved [.http://www.fscus.org](http://www.fscus.org).

Soy inks are derived from soybeans, a widely available renewable resource. .

When compared to traditional petroleum-based inks, soy inks offer not only some significant environmental benefits there are also some other distinct advantages:

- \* Less paper waste. Printing with soy ink generates less paper waste during press runs. This reduces overall disposal volumes .
- \* Recycling. Waste paper printed with soy-based inks is easier to recycle and also results in a better quality recycled product.
- \* Less ink required. Soy inks provide more intense color so printers may be able to use less ink, .
- \* Attractive image. Soy inks are much clearer than other vegetable and petro-based oils, producing vibrant, brighter and sharper printed colors.

## AquaC Green Publishing

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